



This Week's Program

<p style="text-align: center;">Wednesday, September 11</p> <p style="text-align: center;">"Current Issues in American Policing"</p> <p style="text-align: center;">Jim McDonnell 32nd Sheriff of Los Angeles County</p> <p style="text-align: center;">The Queen Mary 12:00 Noon - LUNCH 12:30 p.m. - 1:30 p.m. - PROGRAM</p>	
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Jim McDonnell has served for over forty years in the Public Safety profession. He is the first person to serve in Senior Executive Leadership positions in the three largest policing agencies in Los Angeles County: the Los Angeles County Sheriff's Department, the Los Angeles Police Department, and the Long Beach Police Department. During his tenure, all three agencies saw a reduction in crime and improved police-community relations.

Beginning his career with the LAPD, McDonnell served there for twenty-nine years and held every rank up to First Assistant Chief of Police. He worked a wide variety of assignments, including homicide, gangs, organized crime, vice, and patrol operations. Early in his LAPD tenure, McDonnell played an integral role in developing the framework for community policing that would transform the LAPD into a leader in community policing strategies. McDonnell retired from the LAPD in 2010 to become the Chief of our own Long Beach Police Department, where he served for almost five years.

In 2014, McDonnell was elected as the thirty-second Sheriff of Los Angeles County to lead the largest sheriff's department in the United States with 18,000 employees and a \$3.3 billion dollar budget. McDonnell took over an agency that had been shaken by scandal and, in his four-year term, was able to restore public trust, institutionalize systems of accountability, and work collaboratively and effectively with federal, state and, local agencies.

McDonnell is a respected voice on local, state, and national criminal justice issues. He has served as Vice President of the Major County Sheriffs of America; President of the California Peace Officers' Association; and has held positions with numerous other organizations.

After earning a Bachelor of Science degree in Criminal Justice from St. Anselm College in New Hampshire, McDonnell obtained a Master's degree in Public Administration from the University of Southern California. He is also a graduate of the FBI's National Executive Institute and has completed Executive Education programs at Harvard's Kennedy School of Government.

McDonnell currently serves as Director of the Safe Communities Institute at USC's Price School of Public Policy. In 2019 he founded McDonnell Strategies Group to advise clients across the nation on a diverse range of issues involving public safety and leadership development.

Did You Know... How We Elect RCLB Presidents?





VOTE FOR 7 MEMBERS OF THE 2024 ELECTION COMMITTEE

This Election Committee will select the 111th President of the Rotary Club of Long Beach 2027-2028

Please participate - your vote counts

WHAT TO EXPECT:

1. This week you will receive **Ballot #1** via email and postal service.
2. Please cast your vote for **ONLY 7** representatives who will select the future leadership of the RCLB.
3. Email your selection of 7 names to the Rotary office OR print your ballot, mark the 7 names, and mail to the Rotary office (1126 Queens Hwy., Long Beach, CA 90802). Either way, **ballots MUST be received by 10:00 a.m. Wednesday, September 18.**

The fine print per the Bylaws:

- The candidates on the ballot are Active members in good standing for 3+ years as of November 1, 2024.
- Previous year's Election Committee members are not eligible.
- Honorary members are ineligible to vote or to serve on the Election Committee.
- Any ballots received after the deadline will be disqualified.
- Ballots with more than 7 votes, fewer than 7 votes or more than 1 vote cast per candidate will be disqualified.

WHAT COMES NEXT:

Following the tally of Ballot #1, you will receive **Ballot #2** via email with the 14 names with the highest votes. You will again vote for ONLY 7, and follow the instructions that will accompany Ballot #2.

THE ELECTION COMMITTEE

Ballots will be counted by at least 3 members of the outgoing Election Committee.

The Election Committee serves for one year, Nov. 1 - Oct. 31. The most senior Past President, determined by year of presidency, shall serve as Chair. Should no Past President be elected to the Committee, the longest serving member of Rotary shall serve as Chair. The Chair may relinquish leadership to the next most qualified member. No person shall serve as Election Committee Chair more than twice in a six-year period.

Should any of the 7 elected members desire their name be included in the nominating process for President-designate, they will relinquish their position on the Committee. Any vacated position will then be filled with the Rotarian receiving the next highest votes from the membership.

The newly composed Election Committee (7 Rotarians), plus the President, Immediate Past President, President-elect, President-nominee and Executive Director will meet to discuss eligible President-designate candidates and related matters. Members of the Election Committee shall not be eligible to be elected as President-designate.

The Election Committee not only selects the President-designate but also approves the proposed Directors and Officers of the Club for the succeeding fiscal year. Notice of the results of the election of officers and directors by the Election Committee shall not be given to the members until the RCLB Annual Meeting. The reveal will be the 1st week in December, when the President-elect announces the future Board of Directors, concluding with the announcement of the President-designate (**RCLB President #111**).

Rotary Business Breakfast Roundtable

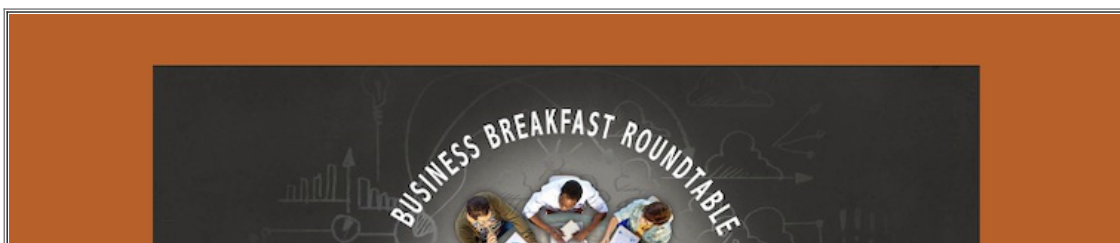
By Mary Zerafa Loos, BBR Chair

We would like to invite members to our upcoming **Business Breakfast Roundtable (BBR)**.

Join us to discuss: Changes in Real Estate Rules: What You Should Know >> *How New Changes in Real Estate Rules Will Affect You*

Thursday, September 19
8:00am-9:30am
The Grand, 4101 E. Willow
\$13 (cash preferred) for coffee and pastries

For more information, please contact **Mary Zerafa Loos** [562.754.2500](tel:562.754.2500) or maryzerafa@gmail.com.





Business Breakfast Roundtable

Changes in Real Estate Rules:
What You Should Know
*How New Changes in Real Estate
Rules Will Affect You.*

Thursday, September 19, 2024

8:00am-9:30am

The Grand, 4101 E. Willow

\$13 (cash preferred) for coffee and pastries

RSVP: Mary Zerafa Loos | maryzerafa@gmail.com

To foster discussion, the maximum number of participants is 18.

Rotary Sunset Cruise 2024

By Stephen B. Shaw, Rotary Sunset Cruise Captain



Rotary Sunset Cruise

Thursday, October 10, 2024

*Enjoy a sunset cruise from the Long Beach Yacht Club
6201 Appian Way*

Boats weigh anchor 5:30-5:45 pm

Last boat leaves 6:00 pm sharp!

*\$80 includes wine, beer, soft drinks & appetizers on the boat
followed by a Hamburger/Chicken BBQ dinner at the club
(No Host Bar provided)*

*RSVP below or email steve.shaw47@aol.com
or madrid@rotarylongbeach.com with questions.*

Name: _____

Guest(s): _____

*Please make check payable to Rotary Club of Long Beach
or charge to CC on file*

Long Beach Rotary Visits Navajo -- Oct. 31 - Nov. 4

By Matthew L. Kinley, International Service Director



Information meeting on 9/18/2024 after Rotary

Join your fellow Rotarians on an unforgettable journey to the Navajo Nation. Here's a glimpse of what's planned:

*- Fellowship, dinner, and an overnight stay at the historic El Rancho Hotel in Gallup, New Mexico.
<https://elranchohotelgallup.com/>*

- A visit to Dig Deep, the nonprofit providing water to families on the reservation, at their Thoreau, New Mexico facility. <https://www.digdeep.org/>

- A guided tour of the Navajo Museum, Library & Visitors Center.

- Dinner with special Navajo guests in Window Rock, Arizona, the capital of the Navajo Nation.

- November 2nd will be a day of service and community engagement at the St. Anne Mission, featuring a special blessing and a taste of Indian Fry Bread tacos.

- A memorable visit to Canyon de Chelly, a National Monument within the Navajo Nation. <https://www.nps.gov/cach/index.htm>

If you're interested in participating and bringing your family, please attend the informational meeting on the Queen Mary following our regular lunch meeting on **September 18, 2024**. You can also reach out to Gloria Cordero (dirgcorrdero@gmail.com), Freda Hinsche Otto (fhinscheotto@icloud.com) or Diane Donaldson (dianedonaldson@gmail.com) for more information.



Strategic Planning Survey - Report #2

By Judy Ross and Henry Fung, Strategic Planning Committee Co-Chairs

Part II findings from your **Strategic Planning Committee**: some conclusions of our recent Survey, with a little help from AI! Thanks to all for your input. We want to make sure, as we plan for the future, your ideas and priorities are heard as we look to shape our efforts for the future. Here are some gleanings we heard from through the Survey:

1. High Emphasis on Fellowship and Social Connection:

- The majority of respondents emphasized fellowship as a core reason for joining and remaining active in the Club.
- Social events, volunteer activities and/or networking were consistently highlighted as reasons to join and stay in the Club.

2. Engagement is Tied to Member Interests:

- Member involvement varies significantly based on personal interests, timing and cost.
- Some members cited need for flexible scheduling and better alignment with members' interests.

3. Fundraising Priorities Need Clarification:

- Members expressed some confusion regarding fundraising efforts and priorities, particularly in relation to their impact and how these priorities align with the Club's goals.
- The top priority for fundraising was in support of RCLB projects, in particular the RCLB projects impacting youth.

4. Desire for Project Modernization and Relevance:

- Many members expressed the need to modernize existing programs to ensure they remain relevant.

Many members expressed the need to modernize existing programs to ensure they remain relevant.

5. Inclusivity and Leadership Issues:

- There were concerns regarding inclusivity within the Club, with some members feeling excluded due to leadership cliques or longstanding traditions.
- Some respondents suggest a broader involvement in leadership roles and more efforts to welcome and engage new members.

6. Challenges with Participation Due to Costs and Time:

- Cost and time commitments are frequent barriers to participation in weekly meetings and events.
- Some members suggest reducing lunch costs and offering more flexibility in event scheduling to increase attendance.
- There was also strong support in holding an occasional evening meeting.

7. Projects Need Better Communication and Prioritization:

- There is a lack of understanding of where some projects fit within overall Club priorities.
- Clearer communication regarding the purpose and impact of various projects could help members better understand and engage with these projects.

8. Need for Strategic Planning and Prioritization:

- Members emphasized the importance of setting clear Club priorities and aligning projects with the strategic vision.
- There was also a call for an annual impact report to evaluate the Club's efforts and attract new members.

Next steps—we are still gathering information! We want to know how others outside our Club see us and how we can be of service to our Community and our Club. Again, please feel free contact either Judy or Henry with thoughts and/ideas. Stay tuned!

RCLB Community Services

By Leslie Wiberg, Community Service Director

One of the Rotary Club Board Positions is **Community Service Director**. So what projects are considered Community Service Projects? They are projects supported by our Club's Charitable Foundation and you, Rotary Club of Long Beach Volunteers!

Literacy – Reading by 9

Starting in 1999, this program supports our local youth and encourages children to learn to read at grade level by age 9, which is a key indicator of future success. To date, over 360,000 books have been donated to local kids, literacy programs and benefited thousands of students. Many Rotarians have made personal, positive impacts through the Reading Buddy Program.

Feeding the Future – Grab and Go

After a speaker educated our Club about the number of local college students that are food insecure, our Club jumped into action and filled 1,500 backpacks with food for those who do not know where their next meal will come from. Now in our sixth year, the food drive program has expanded to include hygiene items. With the assistance of over 100 Rotarians each year, our Club has helped to reduce food insecurity for many students.

Rotary Centennial Park

The Park is a legacy project that provides a playground for families living in a high-density area that needs a safe, local recreational space. Rotarians volunteer one morning a month to help the City with maintenance and provide at least one major annual event such as the Easter Egg Hunt and Literacy Fair. February 2025 will mark the Park's 20th anniversary.

Operation Santa Claus

In December, our Club receives a list of families that need support. The list includes specifics on everyone along with their wish lists. Most "wishes" include clothes, school supplies, and hygiene products. We ask Rotarians to pick a name and/or family and do a little holiday shopping for those that would appreciate it the most.

Ronald McDonald Houses

On the last Sunday of every other month, a group of Rotarians gets together and makes a homemade meal for the families currently residing in the House. These families are often far away from home and return to the House after a long day at the hospital, often just to eat and then go back to be with their critically ill child.

Rikes for Kids

This program provides bikes to third grade students in a Title One School in LBUSD. Students in these schools are from low-income families and most do not own a bike nor know how to ride a bike. Rotarians help to assemble and fit the bike to each child.

Please let me <lesliewiberg@hotmail.com> know if you have any questions or would like to join a committee for any of these projects. The more we have, the more successful we will be.

The Rotary Family: An Invitation to Grow Together

By Sarah Soriano and Debbie Thorpe, Membership Service Co-Chairs

Dear Rotarians and Friends,

We recently came across an inspiring article from the Portland Rotary Club titled **“20 Reasons to Join Rotary”** which beautifully highlights the essence of what makes Rotary such a special place. You can read the article [[HERE](#)]. It speaks of the camaraderie, personal development, and cultural enrichment that come with being a part of Rotary. These are not just abstract concepts but real experiences that we have had the privilege to witness and benefit from since joining Rotary.

Rotary is a unique place where friendship blossoms, personal and professional growth is encouraged, and continuous learning is a given. It’s a community where “every religion, nationality, culture, and belief” is represented and celebrated. This diversity and inclusivity are what make Rotary truly exceptional. Personally, we have always felt welcomed and appreciated by our fellow Rotarians, which is a testament to the supportive and accepting nature of our community.

As your Membership Co-Directors, we’re reaching out with an invitation. Think about someone in your life who would thrive in our vibrant and inclusive environment—a friend, colleague, neighbor, or business partner. This is an opportunity for them to join a network where they can grow, connect, and make a positive impact alongside us.

We encourage you to extend an invitation to them, whether it’s to join us for a lunch meeting or attend a Rotary Connections event. Remember, we are all part of the membership committee, and every one of us plays a key role in growing our Rotary family.

If you have any questions or need assistance with the invitation process, please don’t hesitate to reach out. We’re here to support you in any way we can.

Let’s continue to build and enrich our Rotary community together!

New Member Proposal

The following is being proposed as a member of the Rotary Club of Long Beach. His name is hereby submitted to the membership for a 10-day period as required by the Bylaws. Any comments can be addressed to the President or the Executive Director of the Club during this 10-day period.



Craig Pastor - Retired, Physician, Podiatry

Proposed Classification: Education - Medicine - Podiatric Physician (Retired)

Proposed by: Steve Hockett and Stu Ledsam

4 Way Test

2024-2025

1. **Is it the TRUTH?** - This applies to everything we think, say, or do. As Board members, we reflect and represent the values and professionalism of the Club. Spreading gossip or demeaning a fellow Rotarian publicly doesn't stand up to this test.

2. **Is it FAIR to all concerned?** - As Board members, we might discuss personal and private issues involving other members. That information should never leave the Board meeting. Discussing personal issues of fellow Rotarians is never fair to them if they don't have an opportunity to present their side of the issue.

3. **Will it build GOODWILL and better friendships?** - Everyone knows that you "assume" you can make an "ass" out of "u" and "me." Rather than making decisions based on assumptions, I hope each of us has the courage to ask the tough questions so we can base our decisions on facts rather than assumptions. Tough questions and frank conversations can become testy, but if done properly, we can build goodwill and strengthen our friendships.

4. **Will it be BENEFICIAL to all concerned?** - The decisions we make as a Board should always be predicated on the notion that each will ultimately make the Club better and be beneficial for all concerned. When we consider an issue and vote on a recommendation, think about how this decision will be perceived by the general membership. If the answer is positive, your vote and our decision will accomplish our purpose.

Steve Hockett, President #108

Revised by Braden Phillips

BIRTHDAYS - Click on Name and Send a Greeting!



[Donald E. Cochran](#)
September 11th



[Alejandrina Basquez](#)
September 13th



[Lori Dwight](#)
September 15th



[Judy Seal](#)
September 17th

YEARS of Service - Click on Name and Send Congrats!



[Jack E. Hinsche](#)
41 Years



[Donald N. Serafino](#)
37 Years



[R. Whitney Latimer II](#)
36 Years



[John W. Hancock III](#)
34 Years



[Brandon Hovard](#)
21 Years



[Don Rodriguez](#)
19 Years



[Sumer A. Temple](#)
14 Years



[Michael M. O'Toole](#)
13 Years



[Marcelle H. Epley](#)
13 Years



[Randall S. Kemner](#)
12 Years



[Randall C. Fudge](#)
12 Years



[Alfredo Velasco](#)
11 Years



[Jeremy Harris](#)
10 Years



[Kenneth A. McDonald](#)
9 Years



[Philip L. Sblendorio](#)
8 Years



[Joseph Wayne Hower PE, DEE](#)
7 Years



[William Albert Grella Jr.](#)
7 Years



[Solimar Salas](#)
5 Years



[Julie Ewart Meenan](#)
5 Years



[Phyllis Hayes-Reams](#)
3 Years



[Alejandrina Basquez](#)
2 Years



[Dan Garrett Jr.](#)
2 Years



[Gloria Cordero](#)
2 Years



[Deborah Williams](#)
2 Years



[Rachel Massari](#)
1 Year

EVENTS

September 10th, 5:00-7:00 PM
[5 O'Clock Somewhere](#)
Phil Trani's-3490 Long Beach Boulevard,
Long Beach, CA 90807-

Featuring LIVE MUSIC by Rotarians-
CROONERS ROCK- Marcelle Epley and Paul
Kaminski

GUESTS ARE WELCOME Natalie at 562-
335-5661 for RSVP Complimentary
Appetizers

September 11th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Jim McDonnell
Subject: Current Issues in American
Policing

September 12th, 2:00-3:00 PM
[RoToastados - A Rotary Toastmaster Alliance Club](#)

September 14th, 8:00-9:00 AM
[Centennial Park Clean-up](#)

September 17th, 4:00-5:00 PM
[RCLB Board of Directors Meeting](#)

September 18th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Bobby Smitheran - CSULB
Athletic Director

September 19th, 8:00-9:00 AM
[Business Breakfast Roundtable : in person](#)

September 22nd, 3:00-5:30 PM
[Ronald McDonald House Sunday Meal](#)

September 25th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Rotary Roots
Sign up to visit individual member's place
of business Email was sent out on
September 4 to register online directly

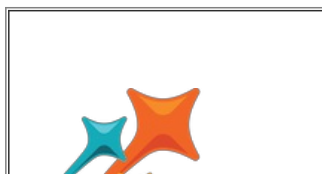
September 26th, 2:00-3:00 PM
[RoToastados - A Rotary Toastmaster Alliance Club](#)

October 2nd, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)

October 9th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Gayl Murphy - On Hollywood

Also Visit from District Governor

October 10th, 2:00-3:00 PM
[RoToastados - A Rotary Toastmaster Alliance Club](#)



Rotary Club of Long Beach
meets every Wednesday @ 12 Noon

THE QUEEN MARY
1126 Queens Hwy
Long Beach, CA 90802

Club Office
Rotary Club of Long Beach
The Queen Mary
1126 Queens Hwy.
Sylvania Room
Long Beach, CA 90802

Visit our
Social Media Pages





Long Beach, CA 90802

*LB Skyline Photo Credit
Long Beach Convention & Visitors Bureau*

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Rotary@RotaryLongBeach.org

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[Rotary International](#)

